

DECLARATION: SDG TECHNO RESILIART VIRTUAL CULTURAL OLYMPICS AT COP BEGINNING IN BELEM, BRAZIL 2025

Considering the recognition that Climate Action can be facilitated by the dynamic application of effective cultural communications.

Recognizing our cultures, traditions, and art are deeply connected to the environment. Many old traditions and local ways of life teach us how to live in harmony with the Earth and care for it. These cultures and traditions are under threat as climate change gradually impacts every life form, and in some cases, rapidly changes the way of living. Climate change is not just about the environment or money. It's about us, humans. It threatens our homes, our jobs, and even our unique cultures, histories, and spiritual ties to the land.

Acknowledging art, stories, music, drama, poetry, film, and traditional customs have amazing power for empowerment, healing trauma, and generating creative industries. They can help us understand complex science, feel for others, change our habits, and truly grasp that we all share a responsibility to protect Mother Earth. These cultural tools can move people in ways that laws and policies alone cannot. It is a key to opening the pathway to social transformation.

Underscoring the United Nations Framework Convention on Climate Change Conference of the Parties (UNFCCC COP) has an opportunity to highlight culture as a tool for protecting Mother Earth. By mandating every country with a pavilion to showcase a digital art and cultural showcase, people both within and beyond the UNFCCC COP negotiations can see themselves reflected through their cultures—contributing to an inclusive and resonant roadmap from Baku to Belém.

More importantly, by being online, UNFCCC COP and all stakeholders can reach key decision-makers to help us adapt, find new solutions, and get everyone on board to solve climate issues as the global call for ceasefire & decarbonization is re-echoed in every country to actualize the UN 2030 SDGs Agenda linked to the Paris Climate Accord.

WE, THE UNDERSIGNED NATIONS AND ORGANIZATIONS, STRONGLY DECLARE THAT:

1. Cultural messages, art, and heritage are absolutely essential in the global fight against climate change. They are powerful tools for teaching, speaking up, and acting together. It is a conscientizing force, where science is translated into cultural symbols that inspire understanding and motivate collective action to stop violence against both humanity and Mother Earth. All countries represented at every future UNFCCC COP meeting, **must include a one (1) hour** display (at least) in their pavilion in a day, a showcase of its unique culture, art, traditional knowledge, and community efforts that show how they live sustainably and respect the environment and help actualize the SDGs through a Techno ResiliArt manifestation.
2. All countries at the UNFCCC COP are to include protection of culture and heritage in their national climate plans, how they adapt to changes, and how they reduce pollution, drawing from the ancestral knowledge of indigenous communities.
3. These important cultural presentations are made free and available to everyone online at COP - all country and global media networks are present to incorporate culture-based lifelong learning into their respective countries. Doing so will break down barriers and ensure that the deep wisdom, urgent calls, and inspiring solutions from our diverse cultures reach

every part of the world, inclusive of vulnerable groups. This will bring Mother Earth's clear and urgent plea directly to people everywhere.

4. International groups and organizations actively support and fund cultural projects that spread climate messages, empower local people, and encourage talks between cultures to find new climate solutions shared through effective cultural communications.

This Declaration shows our shared belief that by using all of humanity's creativity, wisdom, and history, we can build a sustainable, fair, and culturally rich implementation of **the UN Pact for the Future**. Let the wisdom of our ancestors, the beauty of our art, and the strength of our traditions guide us in this most important moment for humanity and our planet.

SIGNED BY PARTNERS